

# Differential inequalities and criteria for starlike and convex functions

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**Abstract.** We, here, study a differential inequality involving a multiplier transformation. In particular, we obtain certain new criteria for starlikeness and convexity of normalized analytic functions. We also show that our results generalize some known results.

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## 1. Introduction

Let  $\mathcal{A}$  be the class of all functions  $f$  which are analytic in the open unit disk  $\mathbb{E} = \{z \in \mathbb{C} : |z| < 1\}$  and normalized by the conditions that  $f(0) = f'(0) - 1 = 0$ . Thus,  $f \in \mathcal{A}$  has the Taylor series expansion

$$f(z) = z + \sum_{k=2}^{\infty} a_k z^k.$$

Let  $\mathcal{A}_p$  denote the class of functions of the form

$$f(z) = z^p + \sum_{k=p+1}^{\infty} a_k z^k, \quad p \in \mathbb{N} = \{1, 2, 3, \dots\},$$

analytic and multivalent in the open unit disk  $\mathbb{E}$ . Note that  $\mathcal{A}_1 = \mathcal{A}$ . For  $f \in \mathcal{A}_p$ , define the multiplier transformation  $I_p(n, \lambda)$  as

$$I_p(n, \lambda)f(z) = z^p + \sum_{k=p+1}^{\infty} \left(\frac{k+\lambda}{p+\lambda}\right)^n a_k z^k, \quad (\lambda \geq 0, n \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}).$$

The operator  $I_p(n, \lambda)$  has been recently studied by Aghalary et al. [1].  $I_1(n, 0)$  is the well-known Sălăgean [6] derivative operator  $D^n$ , defined for  $f \in \mathcal{A}$  as under:

$$D^n f(z) = z + \sum_{k=2}^{\infty} k^n a_k z^k.$$

A function  $f \in \mathcal{A}_p$  is said to be  $p$ -valent starlike of order  $\alpha$  ( $0 \leq \alpha < p$ ) in  $\mathbb{E}$ , if it satisfies the inequality

$$\Re \left( \frac{zf'(z)}{f(z)} \right) > \alpha, \quad z \in \mathbb{E}.$$

Let  $\mathcal{S}_p^*(\alpha)$  denote the class of all such functions. A function  $f \in \mathcal{A}_p$  is said to be  $p$ -valent convex of order  $\alpha$  ( $0 \leq \alpha < p$ ) in  $\mathbb{E}$ , if it satisfies the inequality

$$\Re \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \alpha, \quad z \in \mathbb{E}.$$

We denote by  $\mathcal{K}_p(\alpha)$ , the class of all functions  $f \in \mathcal{A}_p$  that are  $p$ -valent convex of order  $\alpha$  ( $0 \leq \alpha < p$ ) in  $\mathbb{E}$ . Note that  $\mathcal{S}^*(\alpha) = \mathcal{S}_1^*(\alpha)$  and  $\mathcal{K}(\alpha) = \mathcal{K}_1(\alpha)$  are the usual classes of univalent starlike functions (w.r.t. the origin) of order  $\alpha$  ( $0 \leq \alpha < 1$ ) and univalent convex functions of order  $\alpha$  ( $0 \leq \alpha < 1$ ).

For two analytic functions  $f$  and  $g$  in the unit disk  $\mathbb{E}$ , we say that  $f$  is subordinate to  $g$  in  $\mathbb{E}$  and write as  $f \prec g$  if there exists a Schwarz function  $w$  analytic in  $\mathbb{E}$  with  $w(0) = 0$  and  $|w(z)| < 1, z \in \mathbb{E}$  such that  $f(z) = g(w(z)), z \in \mathbb{E}$ . In case the function  $g$  is univalent, the above subordination is equivalent to:  $f(0) = g(0)$  and  $f(\mathbb{E}) \subset g(\mathbb{E})$ .

Liu [3], studied the differential operator  $(1 - \lambda) \left( \frac{f(z)}{z^p} \right)^\alpha + \lambda \frac{zf'(z)}{pf(z)} \left( \frac{f(z)}{z^p} \right)^\alpha$  to make certain estimates on  $\left( \frac{f(z)}{z^p} \right)^\alpha$  where  $\alpha > 0, \lambda \geq 0$  are some real numbers and  $f \in \mathcal{A}_p$ . As special cases of our main results, we also obtain the differential operators of above nature, but our estimations are on  $\frac{zf'(z)}{f(z)}$  and  $1 + \frac{zf''(z)}{f(z)}$ , consequently we get certain new criteria for starlikeness and convexity of  $f \in \mathcal{A}_p$ .

To prove our main result, we shall make use of following lemma of Hallenbeck and Ruscheweyh [2].

**Lemma 1.1.** *Let  $G$  be a convex function in  $\mathbb{E}$ , with  $G(0) = a$  and let  $\gamma$  be a complex number, with  $\Re(\gamma) > 0$ . If  $F(z) = a + a_n z^n + a_{n+1} z^{n+1} + \dots$ , is analytic in  $\mathbb{E}$  and  $F \prec G$ , then*

$$\frac{1}{z^\gamma} \int_0^z F(w)w^{\gamma-1} dw \prec \frac{1}{nz^{\gamma/n}} \int_0^z G(w)w^{\frac{\gamma}{n}-1} dw.$$

## 2. Main results

**Theorem 2.1.** Let  $\alpha, \beta, \delta$  be real numbers such that  $\alpha > \frac{2}{1-\delta}$ ,  $0 \leq \delta < 1$ ,  $\beta > 0$  and let

$$0 < M \equiv M(\alpha, \beta, \lambda, \delta, p) = \frac{[\alpha + \beta(p + \lambda)][\alpha(1 - \delta) - 2]}{\alpha[1 + \beta(1 - \delta)(p + \lambda)]}, \tag{2.1}$$

If  $f \in \mathcal{A}_p$  satisfies the differential inequality

$$\left| \left( \frac{I_p(n, \lambda)f(z)}{z^p} \right)^\beta \left[ 1 - \alpha + \alpha \frac{I_p(n + 1, \lambda)f(z)}{I_p(n, \lambda)f(z)} \right] - 1 \right| < M(\alpha, \beta, \lambda, \delta, p), \quad z \in \mathbb{E}, \tag{2.2}$$

then

$$\Re \left( \frac{I_p(n + 1, \lambda)f(z)}{I_p(n, \lambda)f(z)} \right) > \delta, \quad z \in \mathbb{E}.$$

*Proof.* Let us define

$$\left( \frac{I_p(n, \lambda)f(z)}{z^p} \right)^\beta = u(z), \quad z \in \mathbb{E}.$$

Differentiate logarithmically, we obtain

$$\frac{zI'_p(n, \lambda)f(z)}{I_p(n, \lambda)f(z)} - p = \frac{zu'(z)}{\beta u(z)} \tag{2.3}$$

In view of the equality

$$zI'_p(n, \lambda)f(z) = (p + \lambda)I_p(n + 1, \lambda)f(z) - \lambda I_p(n, \lambda)f(z),$$

(2.3) reduces to

$$\frac{I_p(n + 1, \lambda)f(z)}{I_p(n, \lambda)f(z)} = 1 + \frac{zu'(z)}{\beta(p + \lambda)u(z)}$$

Therefore, in view of (2.2), we have

$$u(z) + \frac{\alpha}{\beta(p + \lambda)} zu'(z) \prec 1 + Mz. \tag{2.4}$$

The use of Lemma 1.1 (taking  $\gamma = \frac{\beta(p + \lambda)}{\alpha}$ ) in (2.4) gives

$$u(z) \prec 1 + \frac{\beta(p + \lambda)Mz}{\alpha + \beta(p + \lambda)},$$

or

$$|u(z) - 1| < \frac{\beta(p + \lambda)M}{\alpha + \beta(p + \lambda)} < 1,$$

therefore, we obtain

$$|u(z)| > 1 - \frac{\beta(p + \lambda)M}{\alpha + \beta(p + \lambda)} \tag{2.5}$$

Write  $\frac{I_p(n + 1, \lambda)f(z)}{I_p(n, \lambda)f(z)} = (1 - \delta)w(z) + \delta$ ,  $0 \leq \delta < 1$  and therefore (2.2) reduces to

$$|(1 - \alpha)u(z) + \alpha u(z)[(1 - \delta)w(z) + \delta] - 1| < M.$$

We need to show that  $\Re(w(z)) > 0, z \in \mathbb{E}$ . If possible, suppose that  $\Re(w(z)) \not> 0, z \in \mathbb{E}$ , then there must exist a point  $z_0 \in \mathbb{E}$  such that  $w(z_0) = ix, x \in \mathbb{R}$ . To prove the required result, it is now sufficient to prove that

$$|(1 - \alpha)u(z_0) + \alpha u(z_0)[(1 - \delta)ix + \delta] - 1| \geq M. \tag{2.6}$$

By making use of (2.5), we have

$$\begin{aligned} & |(1 - \alpha)u(z_0) + \alpha u(z_0)[(1 - \delta)ix + \delta] - 1| \\ & \geq |[1 - \alpha(1 - \delta) + \alpha(1 - \delta)ix] u(z_0)| - 1 \\ & = \sqrt{[1 - \alpha(1 - \delta)]^2 + \alpha^2(1 - \delta)^2 x^2} |u(z_0)| - 1 \\ & \geq |1 - \alpha(1 - \delta)| |u(z_0)| - 1 \\ & \geq |1 - \alpha(1 - \delta)| \left( 1 - \frac{\beta(p + \lambda)M}{\alpha + \beta(p + \lambda)} \right) - 1 \geq M. \end{aligned} \tag{2.7}$$

Now (2.7) is true in view of (2.1) and therefore, (2.6) holds. Hence  $\Re(w(z)) > 0$  i.e.

$$\Re \left( \frac{I_p(n + 1, \lambda)f(z)}{I_p(n, \lambda)f(z)} \right) > \delta, 0 \leq \delta < 1, z \in \mathbb{E}.$$

□

**Remark 2.2.** From Theorem 2.1, it follows, if  $\alpha, \beta, \delta$  are real numbers such that  $\alpha > \frac{2}{1 - \delta}, 0 \leq \delta < 1, \beta > 0$  and if  $f \in \mathcal{A}_p$  satisfies

$$\left| \left( \frac{I_p(n, \lambda)f(z)}{z^p} \right)^\beta \left[ \frac{1}{\alpha} - 1 + \frac{I_p(n + 1, \lambda)f(z)}{I_p(n, \lambda)f(z)} \right] - \frac{1}{\alpha} \right| < \frac{[\alpha + \beta(p + \lambda)][\alpha(1 - \delta) - 2]}{\alpha^2[1 + \beta(1 - \delta)(p + \lambda)]},$$

then

$$\Re \left( \frac{I_p(n + 1, \lambda)f(z)}{I_p(n, \lambda)f(z)} \right) > \delta, z \in \mathbb{E}.$$

Letting  $\alpha \rightarrow \infty$  in above remark, we get the following result.

**Theorem 2.3.** Let  $\beta, \delta$  be real numbers such that  $\beta > 0, 0 \leq \delta < 1$  and let  $f \in \mathcal{A}_p$  satisfy

$$\left| \left( \frac{I_p(n, \lambda)f(z)}{z^p} \right)^\beta \left( \frac{I_p(n + 1, \lambda)f(z)}{I_p(n, \lambda)f(z)} - 1 \right) \right| < \frac{1 - \delta}{1 + \beta(1 - \delta)(p + \lambda)},$$

then

$$\Re \left( \frac{I_p(n + 1, \lambda)f(z)}{I_p(n, \lambda)f(z)} \right) > \delta, z \in \mathbb{E}.$$

For  $p = 1$  and  $\lambda = 0$  in Theorem 2.1, we get the following result involving Sălăgean operator.

**Theorem 2.4.** *If  $\alpha, \beta, \delta$  are real numbers such that  $\alpha > \frac{2}{1-\delta}$ ,  $0 \leq \delta < 1$ ,  $\beta > 0$  and if  $f \in \mathcal{A}$  satisfies the differential inequality*

$$\left| \left( \frac{D^n f(z)}{z} \right)^\beta \left[ 1 - \alpha + \alpha \frac{D^{n+1} f(z)}{D^n f(z)} \right] - 1 \right| < \frac{(\alpha + \beta)[\alpha(1 - \delta) - 2]}{\alpha[1 + \beta(1 - \delta)]}, \quad z \in \mathbb{E},$$

then

$$\Re \left( \frac{D^{n+1} f(z)}{D^n f(z)} \right) > \delta, \quad z \in \mathbb{E}.$$

Select  $p = 1$  and  $\lambda = 0$  in Theorem 2.3, we obtain:

**Theorem 2.5.** *If  $\beta, \delta$  are real numbers such that  $\beta > 0$ ,  $0 \leq \delta < 1$  and  $f \in \mathcal{A}$  satisfies*

$$\left| \left( \frac{D^n f(z)}{z} \right)^\beta \left( \frac{D^{n+1} f(z)}{D^n f(z)} - 1 \right) \right| < \frac{1 - \delta}{1 + \beta(1 - \delta)}, \quad z \in \mathbb{E},$$

then

$$\Re \left( \frac{D^{n+1} f(z)}{D^n f(z)} \right) > \delta, \quad z \in \mathbb{E}.$$

### 3. Criteria for starlikeness and convexity

Setting  $\lambda = n = 0$  in Theorem 2.1, we obtain the following result.

**Corollary 3.1.** *Let  $\alpha, \beta, \delta$  be real numbers such that  $\alpha > \frac{2}{1-\delta}$ ,  $0 \leq \delta < 1$ ,  $\beta > 0$  and let  $f \in \mathcal{A}_p$  satisfy the differential inequality*

$$\left| (1 - \alpha) \left( \frac{f(z)}{z^p} \right)^\beta + \alpha \frac{zf'(z)}{pf(z)} \left( \frac{f(z)}{z^p} \right)^\beta - 1 \right| < \frac{(\alpha + p\beta)[\alpha(1 - \delta) - 2]}{\alpha[1 + p\beta(1 - \delta)]}, \quad z \in \mathbb{E},$$

then

$$\Re \left( \frac{zf'(z)}{f(z)} \right) > p\delta = \gamma, \quad z \in \mathbb{E},$$

i.e.  $f \in \mathcal{S}_p^*(\gamma)$ ,  $0 \leq \gamma < p$ .

Writing  $\beta = 1$  in above corollary, we obtain:

**Corollary 3.2.** *Suppose that  $\alpha, \delta$  are real numbers such that  $\alpha > \frac{2}{1-\delta}$ ,  $0 \leq \delta < 1$  and suppose that  $f \in \mathcal{A}_p$  satisfies*

$$\left| (1 - \alpha) \frac{f(z)}{z^p} + \alpha \frac{f'(z)}{pz^{p-1}} - 1 \right| < \frac{(\alpha + p)[\alpha(1 - \delta) - 2]}{\alpha[1 + p(1 - \delta)]}, \quad z \in \mathbb{E},$$

then

$$\Re \left( \frac{zf'(z)}{f(z)} \right) > p\delta = \gamma, \quad z \in \mathbb{E},$$

i.e.  $f \in \mathcal{S}_p^*(\gamma)$ ,  $0 \leq \gamma < p$ .

Setting  $n = 1$  and  $\lambda = 0$  in Theorem 2.1, we obtain the following result.

**Corollary 3.3.** Let  $\alpha, \beta, \delta$  be real numbers such that  $\alpha > \frac{2}{1-\delta}, 0 \leq \delta < 1, \beta > 0$  and let  $f \in \mathcal{A}_p$  satisfy the differential inequality

$$\left| (1-\alpha) \left( \frac{f'(z)}{pz^{p-1}} \right)^\beta + \frac{\alpha}{p} \left( 1 + \frac{zf''(z)}{f'(z)} \right) \left( \frac{f'(z)}{pz^{p-1}} \right)^\beta - 1 \right| < \frac{(\alpha+p\beta)[\alpha(1-\delta)-2]}{\alpha[1+p\beta(1-\delta)]},$$

then

$$\Re \left( 1 + \frac{zf''(z)}{f'(z)} \right) > p\delta = \gamma, \quad z \in \mathbb{E},$$

i.e.  $f \in \mathcal{K}_p(\gamma), 0 \leq \gamma < p.$

Writing  $\beta = 1$  in above corollary, we obtain:

**Corollary 3.4.** If  $\alpha, \delta$  are real numbers such that  $\alpha > \frac{2}{1-\delta}, 0 \leq \delta < 1$  and if  $f \in \mathcal{A}_p$  satisfies

$$\left| (1-\alpha) \frac{f'(z)}{pz^{p-1}} + \frac{\alpha}{p^2} \frac{f'(z)}{z^{p-1}} \left( 1 + \frac{zf''(z)}{f'(z)} \right) - 1 \right| < \frac{(\alpha+p)[\alpha(1-\delta)-2]}{\alpha[1+p(1-\delta)]}, \quad z \in \mathbb{E},$$

then

$$\Re \left( 1 + \frac{zf''(z)}{f'(z)} \right) > p\delta = \gamma, \quad z \in \mathbb{E},$$

i.e.  $f \in \mathcal{K}_p(\gamma), 0 \leq \gamma < p.$

Writing  $\lambda = n = 0$  in Theorem 2.3, we get:

**Corollary 3.5.** If  $\beta, \delta$  are real numbers such that  $\beta > 0, 0 \leq \delta < 1$  and if  $f \in \mathcal{A}_p$  satisfies

$$\left| \left( \frac{f(z)}{z^p} \right)^\beta \left( \frac{zf'(z)}{pf(z)} - 1 \right) \right| < \frac{1-\delta}{1+p\beta(1-\delta)}, \quad z \in \mathbb{E},$$

then

$$\Re \left( \frac{zf'(z)}{f(z)} \right) > p\delta = \gamma, \quad z \in \mathbb{E},$$

i.e.  $f \in \mathcal{S}_p^*(\gamma), 0 \leq \gamma < p.$

Note that for  $\beta = p = 1$ , the above corollary gives the result of Oros [5].

Setting  $\lambda = 0$  and  $n = 1$  in Theorem 2.3, we obtain:

**Corollary 3.6.** Assume that  $\beta, \delta$  be real numbers such that  $\beta > 0, 0 \leq \delta < 1$  and assume that  $f \in \mathcal{A}_p$  satisfies

$$\left| \left( \frac{f'(z)}{pz^{p-1}} \right)^\beta \left[ \frac{1}{p} \left( 1 + \frac{zf''(z)}{f'(z)} \right) - 1 \right] \right| < \frac{1-\delta}{1+p\beta(1-\delta)}, \quad z \in \mathbb{E},$$

then

$$\Re \left( 1 + \frac{zf''(z)}{f'(z)} \right) > p\delta = \gamma, \quad z \in \mathbb{E},$$

i.e.  $f \in \mathcal{K}_p(\gamma), 0 \leq \gamma < p.$

Note that for  $\beta = p = 1$  and  $\delta = 0$ , the above corollary deduces to the result of Mocanu [4].

Taking  $p = 1$  in Corollary 3.1, we get:

**Corollary 3.7.** *If  $\alpha, \beta, \delta$  are real numbers such that  $\alpha > \frac{2}{1-\delta}$ ,  $0 \leq \delta < 1$ ,  $\beta > 0$  and if  $f \in \mathcal{A}$  satisfies*

$$\left| (1-\alpha) \left( \frac{f(z)}{z} \right)^\beta + \alpha \frac{(f(z))^{\beta-1} f'(z)}{z^{\beta-1}} - 1 \right| < \frac{(\alpha+\beta)[\alpha(1-\delta)-2]}{\alpha[1+\beta(1-\delta)]}, \quad z \in \mathbb{E},$$

then

$$\Re \left( \frac{zf'(z)}{f(z)} \right) > \delta, \quad z \in \mathbb{E},$$

i.e.  $f \in \mathcal{S}^*(\delta)$ .

Setting  $p = 1$  in Corollary 3.3, we get:

**Corollary 3.8.** *If  $\alpha, \beta, \delta$  are real numbers such that  $\alpha > \frac{2}{1-\delta}$ ,  $0 \leq \delta < 1$ ,  $\beta > 0$  and if  $f \in \mathcal{A}$  satisfies*

$$\left| (f'(z))^\beta \left[ 1 - \alpha + \alpha \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right] - 1 \right| < \frac{(\alpha+\beta)[\alpha(1-\delta)-2]}{\alpha[1+\beta(1-\delta)]}, \quad z \in \mathbb{E},$$

then

$$\Re \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \delta, \quad z \in \mathbb{E},$$

i.e.  $f \in \mathcal{K}(\delta)$ .

Put  $\lambda = p = 1$  and  $n = 0$  in Theorem 2.1, we get:

**Corollary 3.9.** *Suppose that  $\alpha, \beta, \delta$  are real numbers such that  $\alpha > \frac{2}{1-\delta}$ ,  $0 \leq \delta < 1$ ,  $\beta > 0$  and suppose that  $f \in \mathcal{A}$  satisfies*

$$\left| \left( 1 - \frac{\alpha}{2} \right) \left( \frac{f(z)}{z} \right)^\beta + \frac{\alpha}{2} \frac{(f(z))^{\beta-1} f'(z)}{z^{\beta-1}} - 1 \right| < \frac{(\alpha+2\beta)[\alpha(1-\delta)-2]}{\alpha[1+2\beta(1-\delta)]}, \quad z \in \mathbb{E},$$

then

$$\Re \left( \frac{zf'(z)}{f(z)} \right) > 2\delta - 1, \quad z \in \mathbb{E}.$$

Put  $\lambda = p = 1$  and  $n = 0$  in Theorem 2.3, we obtain the following result.

**Corollary 3.10.** *If  $f \in \mathcal{A}$  satisfies*

$$\left| \left( \frac{f(z)}{z} \right)^\beta \left( \frac{zf'(z)}{f(z)} - 1 \right) \right| < \frac{2(1-\delta)}{1+2\beta(1-\delta)}, \quad z \in \mathbb{E},$$

then

$$\Re \left( \frac{zf'(z)}{f(z)} \right) > 2\delta - 1, \quad z \in \mathbb{E},$$

where  $\beta, \delta$  are real numbers such that  $\beta > 0, 0 \leq \delta < 1$ .

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